

<p>See under Upcoming Releases, bottom of webpage: https://en.unipress.dk – the AUP did already, before the week-end (don't know when exactly) post the front page with the front-side cover and the book-title type-set the way I got it for a glance before the week-end. (I guess that <i>that</i> type-setting can easily be changed, as can the whole front-page image – on the AUP website, too, though, for the one we decide on right now – <i>if</i> we make another decision now than the one they have offered us.)</p>	<p><u>Two points already done and settled:</u> (1) The enumeration-comma question is a battle already lost: Since the AUP's copy-editor went for enumerative commas – also in front of the last AND in enumerations, all the way through our book – we end up with this comma also in the title on the front-page. <u>Fine with me.</u> (2) In their production-registrations for 2017, the contributors have already written the book-title <i>with</i> the comma in front of the AND. And this comma goes for, and through, the whole book. <u>Fine with me.</u></p> <p>→ OUR PROBLEM TO CONSIDER: → How to type-set the front-cover book-title lines (where to divide the lines/where to enter line-shifts). AUP never got back to me with the cover-pdf, despite my many demands for it, until for me to look at Friday before this week-end. This pdf encl. – Inside the book – on its two title-pages there, and that you are well familiar with since 2nd-proofs pdf in Dec. – the book-title has been type-set beautifully like this (but inside-book type-setting is another story, and finely settled): Exploring Text, Media, and Memory</p>	<p>AUP seem to want a four-lines book-title on the front page.</p> <p>[We could also make do with three lines?]</p>
<p><i>For overview, rendered by me here below in Palatino bold:</i></p>	<p><i>For the alternatives – similar-font-wise to the one used on the front-page cover pdf by the AUP – the following by me here below rendered in Arial Black bold (the "shooting" betw. the lines is a bit smaller on the cover front-page from the AUP):</i></p>	
<p>Exploring Text, Media, and Memory</p> <p>Exploring Text, Media, and Memory</p> <p>Exploring Text, Media, and Memory</p>	<p>Exploring Text, Media, and Memory</p> <p>Exploring Text, Media, and Memory</p> <p>Exploring Text, Media, and Memory</p>	<p>This is the <u>four-liner</u> the AUP has used; cf. enclosed book-cover pdf.</p> <p>Here is an <u>alternative four-liner</u>, for us to ponder. I like this one better than the four-liner above</p> <p>Here and below follow possible <u>three-liners</u>. I have nothing against this one to the left here.</p>

<p>Exploring Text, Media, and Memory</p> <p>Exploring Text, Media, and Memory</p> <p>Explori Text, Media, and Memory</p> <p>Exploring Text, Media, and Memory</p>	<p>Exploring Text, Media, and Memory</p> <p>Exploring Text, Media, and Memory</p> <p>Exploring Text, Media, and Memory</p> <p>Exploring Text, Media, and Memory</p>	<p>This <u>three-liner</u> also possible, I think. I can also live with this one.</p> <p>This <u>three-liner</u> also possible, I think. Yet I don't like this one as much as the two above.</p> <p>Here follow two <u>two-liners</u>. I don't like this one.</p> <p>Here, another <u>two-liner</u>. Out of two-liners, I like this one best. This is the one used on the two inside-book title-pages (yet naturally with other and nice fonts).</p>
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