Hallvard Moe

*Digital Technology and the Future of Public Service Television*


The report takes the predicted dissolution of broadcasting as a organisational form as entry point, and asks: Are we really in the middle of a technological revolution controlling the development, or is it possible to understand these processes when other forces are taken into consideration? The question forms the basis for the report’s second focus – more specifically tied to the fact that licence founded public broadcasters face challenges of a particular kind in today’s situation. The main emphasis, therefore, is on a discussion of the prospects of maintaining the Norwegian public broadcaster NRK as a public service institution in a digitalised television system.